



Project report – commentary on trends

Background

Population estimates and projections are issued for the UK or its constituent parts on an annual or biennial basis. These attract media coverage and are an opportunity for us to raise the issue of population.

Timing

National population projections – November 2015

Subnational population projections

National population estimates

Location

United Kingdom

Partners

Champollion

Methodology

We alerted media organizations to forthcoming statistical releases. We prepared templates and populated them with relevant historical population data. We then completed the templates with the latest data, when released, and issued them, together with a press release.

Outputs

Population estimates and projections set in their historical context, with commentary.

Beneficiaries

The beneficiaries are humanity and other species, both now and in the future, who benefit from a reduced population size.

Impact

Measuring impact was not affordable.